



[www.shcentral.io](http://www.shcentral.io)

# Get Centralized



## Make Data-Driven Decisions

Get ONE (Branded) Report with all of the Leasing & Market Data that you need, automatically.



## Get Better Results

Review all of your data in one place, in visually easy to read and understand views and make decisions for your teams - FAST.



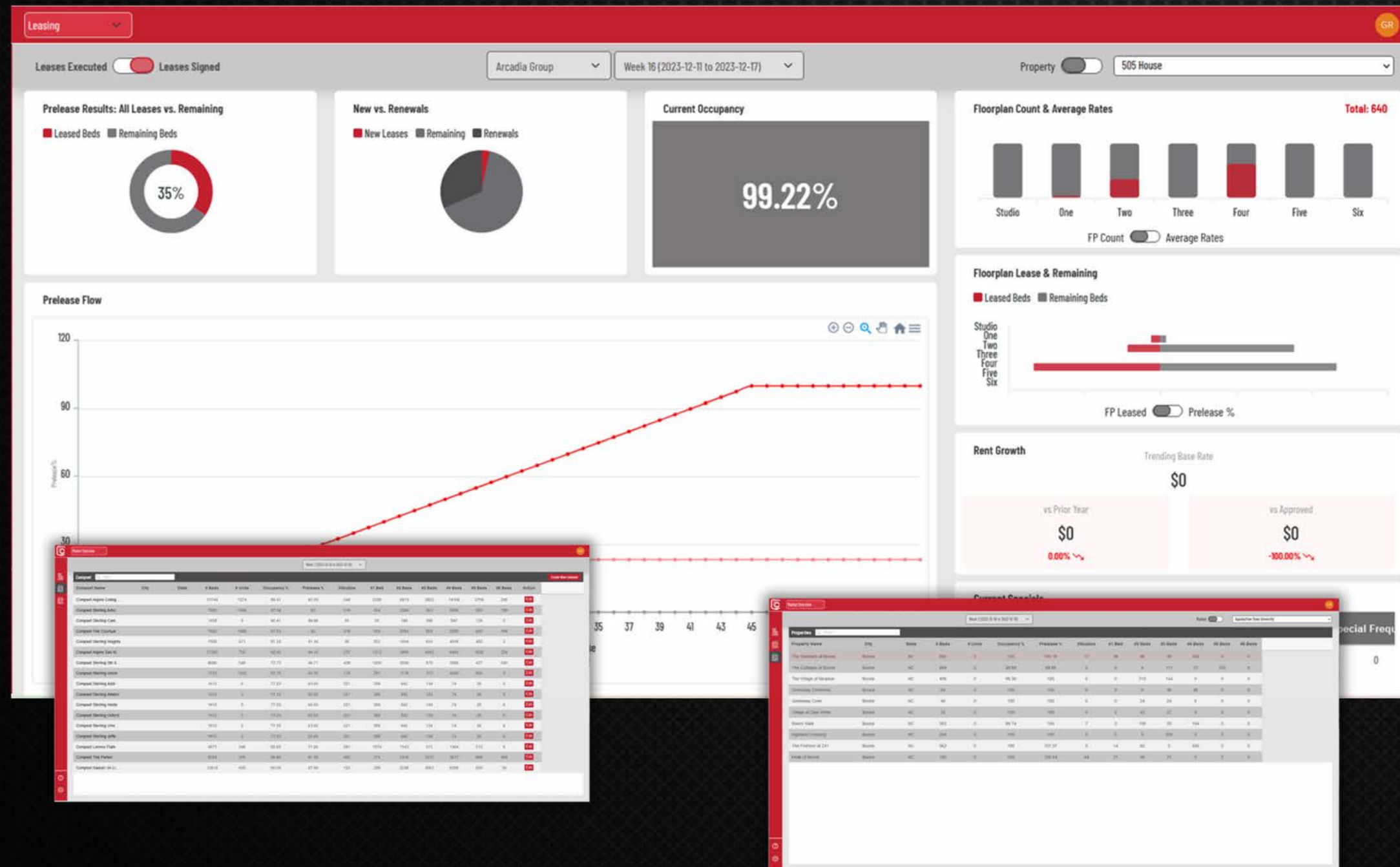
## Save Time

Making decisions with true up-to-date data will maximize your leasing results, wherever possible, every single time.

with **SH Central.**



# Leasing Dashboard



Key Information

Interactive Display

Update based on Property, Portfolio, or Week

Properly track Rent Tiers all year

Sub Pages Include Detailed Data



# Market Dashboard

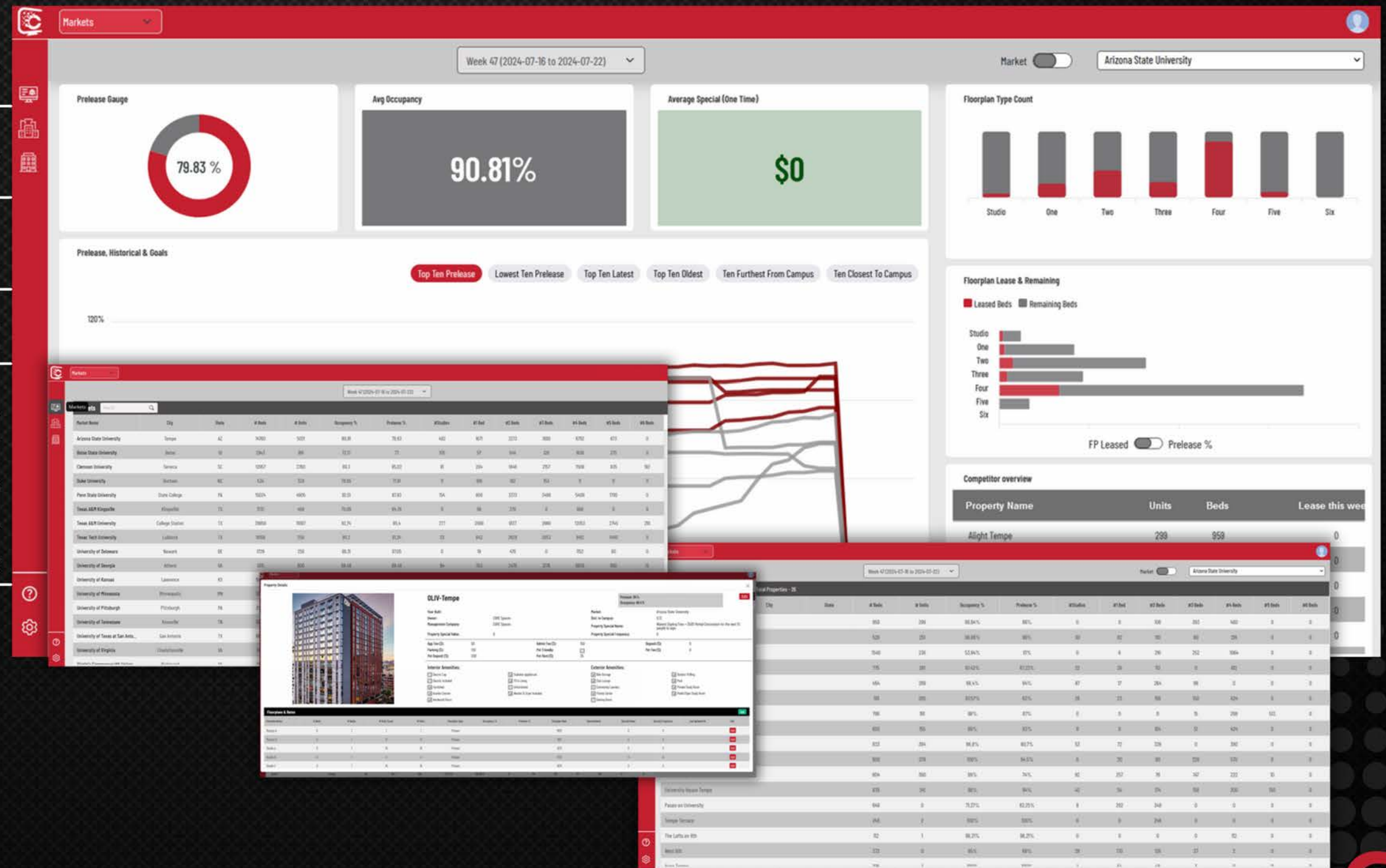
Interactive Market Survey

Unified View

Key information

Easy to Read & Understand

Sub Pages Include detailed information on Markets, Personalized CompSets, & Competitors



# Reports

Weekly Reports that are branded for YOUR company, generated based on when your weeks begin and end, that include all the data you want and need in one place. Without you or your team having to pull and compile several other reports to get it.

Generate one, all, or by personalized portfolios INSTANTLY.



**Report Dialog**

Property: [Dropdown]  
 Portfolio: [Dropdown]  
 Get Report

**Weekly Performance Overview**

Division	Approved	Leases	Lease Value	Lease Count	Lease Value	Lease Count	Lease Value	Lease Count	Lease Value	Lease Count
A1	\$1,500	15	\$1,500	15	\$1,500	15	\$1,500	15	\$1,500	15
B1	\$1,500	15	\$1,500	15	\$1,500	15	\$1,500	15	\$1,500	15
C1	\$1,500	15	\$1,500	15	\$1,500	15	\$1,500	15	\$1,500	15

**Lease Pipeline**

Lease Type	Total Leads	Leases Signed	Leases Remaining
Lease	100	75	25
Renewal	100	75	25

**Daily Leases Signed**

Line chart showing daily lease counts for New Lease and Renewal over a week.

**Weekly New Leases and Traffic**

Line chart showing weekly new leases and traffic from 07/09 to 07/15.

**Total Active Leads by Status**

Bar chart showing the number of leads in various stages: Lead Captured, Application Started, Application Partially Completed, Application Completed, Application Approved, Lease Started.

**Competitive Property Leads**

Horizontal bar chart comparing lead counts for various property types and locations.



# Thank You

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